



BY THE NUMBERS

2021 - 2022 - 2023



SOUTHERN PLAINS
PRODUCTIONS

BY THE NUMBERS*

2022

789

THEATRE PATRONS
OVER 2 SEASONS



2023

1406

THEATRE PATRONS
OVER 3 SEASONS



*ALL NUMBERS ARE CUMULATIVE OVER A THREE-YEAR PERIOD

WWW.SPPOKC.ORG



SOUTHERN PLAINS
PRODUCTIONS

2022

2023

3 STORIES
TOLD



5 STORIES
TOLD

5 SOLD-OUT
EVENTS



13 SOLD-OUT
EVENTS

16 MEDIA
FEATURES



20 MEDIA
FEATURES

53 OKC
PARTNERSHIPS



60 OKC
PARTNERSHIPS



2021

\$18K

TOTAL DOLLARS RAISED



2023

\$141K

TOTAL DOLLARS RAISED



SOUTHERN PLAINS
PRODUCTIONS

WWW.SPPOKC.ORG



SOUTHERN PLAINS
PRODUCTIONS

2022



2023

95

131

ARTISTS EMPLOYED
OVER 2 SEASONS



ARTISTS EMPLOYED
OVER 3 SEASONS





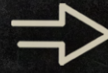
SOUTHERN PLAINS PRODUCTIONS

2022

2023

INSTAGRAM FOLLOWERS

1.5K



1.8K

AVG. INSTA. IMPRESSIONS

17.7K



75.9K

PEOPLE OF HUG EMPLOYED

11



32

AWARDS WON

4



4



2021 ⇒ 2022 ⇒ 2023

INFINITE LIVES CHANGED



FOUNDED IN DECEMBER 2020, SOUTHERN PLAINS PRODUCTIONS IS A 501(c)(3) NON-PROFIT ARTS PRODUCTION COMPANY SERVING OKC. OUR MISSION IS TO REIMAGINE LIVE THEATRE WITH INNOVATIVE ARTISTIC EXPERIENCES THAT SPARK CONVERSATION AND BRING OUR OKLAHOMA CITY COMMUNITY TOGETHER.

AUTHENTIC. INNOVATIVE. DISRUPTIVE.

WWW.SPPOKC.ORG